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Our April News & Updates

Check out our latest newsletter - because its SPRING! and we're doing so much wonderful stuff to support arts across our region.

Read it all to discover all the great ways to get involved

- nominate an artist for a Ewing award
- join us for a fun-filled field trip
- apply to lead a creative activity with us as we go out and promote arts alive at community events
- check out our upcoming business workshops
- and more!

We're so grateful its spring and we can't wait to see what blossoms from your creativity!

SAVE THE DATES

Brattleboro Artist Field Trip: April 29th

Volunteer Fair & Ambassador Meetup: May 16th

Keene ArtWalk: June 2-11th

Ewing Arts Awards night: July 20th

Elevate the Arts Fest: August 13



Join us in Brattleboro

For another Artist Field Trip!

We've been touring around the region learning about cool resources for artists and performers. Come with us to check out Brattleboro - just across the river in Vermont! We'll visit a fine art gallery and do a hands on activity at a printmaking studio, and we'll hear about a gallery and performance venue and many other makerspaces in town.

Register to Join us

Shout out to [Prime Roast Coffee](#) for being our coffee sponsor for this monthly program!



Nominations Open for the Ewing Arts Awards

Each year Arts Alive partners with the Keene Sentinel to celebrate excellence in the arts in the Monadnock region! We hope you'll fill out the simple form to nominate an artist, arts organization, arts educator, or arts advocate that you believe is deserving of an award!

Nomination Info

Business-Building Workshops for Artists

Elevating Your Business:

A Business Workshop Series for Creative Minds

Attention all creatives! Are you ready to take your business skills to the next level and turn your passion into a thriving business? Do you have a million good ideas but want to focus in on one that will be the key to your creative business? Come and join us at this two-part weekend workshop that will leave you feeling focused, energized, and ready to market your amazing work.

[REGISTER FOR BOTH WORKSHOPS FOR JUST \\$132!](#)



Focusing the Creative Entrepreneur

Saturday May 13th 9am-12pm

Cost: \$85 / \$68 for members

This workshop will help artists learn the essential skills and techniques to develop a focused business plan that will turn your creative vision into a focused and successful reality.



7 Steps to Successful Marketing

Saturday May 20th 9am-12pm

Cost: \$105 / \$84 for members

This workshop will review essential marketing skills and techniques needed to promote a creative business and build a successful brand.

Register

Shout out to [C & S Wholesale Grocers](#) for sponsoring this program and being fantastic arts supporters in our region!



Keene Arts Core

While we wait to see what infrastructure to support the Keene Arts Core is integrated into the major infrastructure project planned for the downtown, we are working on some fun small projects to celebrate the arts around downtown Keene. Sofia El Hakim, a student at Keene State College is serving as Artistic Director for a project

of the elements of the project, which will launch before the end of the semester in May!



Call for Artists!

Arts Alive seeks to increase accessible arts at local events by inviting local artists to lead engaging activities at our table area. Any creative ideas for workshops, demos, or activities are welcome to encourage attendees to have meaningful and fun experiences.

[Apply](#)

Get together last month:

We had some great get-togethers this past month, including our first in-person board meeting since December, a reconvening of past Ewing Arts Awardees, and of course our monthly field trip and bi-monthly arts ambassador meetup! Here's some notes from our educational gatherings.



March Field Trip

We began our day with a presentation and tour of the Jaffrey Civic Center with Rebecca Fredrickson. There are two gallery



March Ambassador Meetup

We had a fun time at the Peterborough Community Theatre Monday evening! The oldest movie theatre in New Hampshire, the 95-

year the Civic Center does an open call for shows to fill those spaces throughout the year. There are summer programs for youth and community members, and the Civic Center is always open to individuals and artists proposing programs to teach and share their expertise with the community. Upstairs is a beautiful gallery and a fantastic arts classroom that Rebecca reports is definitely underutilized! She'd love to see more artists sharing skills and knowledge in the classroom space. Reach out at info@jaffreyciviccenter.com

After, we traveled over to The Park Theatre to check out their new digs! Having opened recently, they are so proud of their beautiful state of the art space. Georgia Cassimatis from the Northern Border Regional Commission, who helped fund the project came to enjoy the tour - her first time in the facility since it opened! The theatre has beautiful, open, well-lit spaces. The lobby is often full of the music of Louise and Bernie, there is a small event and film space upstairs that can be rented for performances or rehearsals, and there is of course the main theatre with fantastic acoustics, professional lighting, and the most comfortable seats we've ever enjoyed in a theatre! They host open mic nights and more featuring local musicians, comedians, poets, etc. [Check out The Park Theatre!](#)

Setting for our meetup this month. Thanks to daylight savings, the sun hadn't set quite yet by the time we were heading home. Thank you to Vanessa and Vicky who provided snacks!

We started off as usual with introducing ourselves and sharing something from our lives. Those present got to hear the story of my involvement with the arts and how I started working at Arts Alive. Kate Shaffer, who is a painter and coaches folks to tap into their creativity, led us through an interactive doodling exercise. We all started with a sheet of paper and passed it around for others to add on. We ended up with some fun pieces!

After, we reviewed the 5 elements of story in pairs with Jennifer Paone. Some even conquered the challenge to create their own 5-sentence short story! Jennifer, who tells people's stories through film professionally, then explained 7 tips and tricks for recording video on your phone to better engage your audience. We'll be using these to capture future arts events!

Finally, the theatre's owner, Vanessa, played some beautiful, well-crafted shorts for us by the SALT Project on the big screen, so we could see storytelling at its finest. Each of us left with a small but very joy-filled bucket of fresh popcorn.

Participate in Our Regular Offerings:



Artist Field Trips

Casually gather at venues around the region that provide spaces, stages, tools, and other resources for creatives souls!

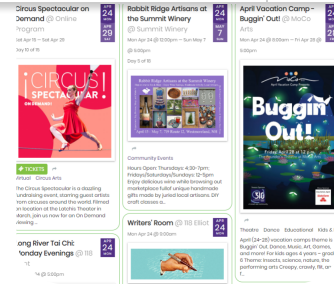
[Register](#)



Arts Ambassador Meetups

Connect with artlovers and share ways to support arts from advocacy to volunteerism!

[Join Us](#)



Our Events Calendar

Help folks "Discover Monadnock" and promote your event. Upcoming events will be sent to over 3,500 inboxes every week.

[Learn More](#)



Arts Alive is creating a sustainable landscape for arts and culture in the Monadnock Region

Support our Mission

QUICK LINKS

Stay Connected

Sign up for membership to receive the latest info on upcoming workshops and opportunities to connect. [Here.](#)

Attend free Coaching and Referrals Sessions for artists, new arts community members, and folks who want to partner with artists. These 45 minute sessions are free and open to anyone. [Book now.](#)

Receive our weekly Discover Monadnock newsletter filled with arts and culture events for the coming week. [Sign Up!](#)

Resources

Results from the Arts Access and Arts and Loneliness study are out - watch a webinar, bite sized YouTube videos, or just take a gander at the fact sheet (which also has some neat data to be used in grant applications and program case statements). [It's all on our website!](#)

The AEP6 Study helps measure arts audiences' economic impact in our region. [Surveys are available on the Arts Alive website.](#)

Grant Search Sites and Local Data for applications can be found on our [website.](#)

A listing of gig postings and artist residencies search sites is also [posted on our site.](#)

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